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WEB SITE ADVERTISING APPLICATION

The Barbados Hotel and Tourism Association’s website is part of our online hub. It is a wealth of information for members as well as general public interested in learning about the Association. The site continually evolves with new data as well as research information, industry developments, marketing opportunities, legislation etc. The site is today an important point of reference for many people seeking to learn about our tourism industry, our members and the Association itself.

Advertising on www.bhta.org is cost effective and measurable.

Ad Format

- Ads in jpeg format
- Dimensions: Front page - 321px wide x 167px high; Inside page - 258px wide x 143px high
- Email your ad to itcommunications@bhta.org

<u>Advertising cost – BHTA MEMBERS</u>		<u>Advertising cost – NON BHTA MEMBERS</u>	
Front page	BDS\$800.00 for 12 months	Front page	BDS\$1500.00 for 12 months
Inside pages	BDS\$700.00 for 12 months	Inside pages	BDS\$1400.00 for 12 months

*NB – there is a nominal fee of \$100 per ad change

PLEASE PRINT NAME AND RETURN TO THE ABOVE ADDRESS

Name of business: _____

Contact Person: _____

Tel.: _____

Fax: _____

Email: _____

Website: _____

BHTA Member YES NO

Your Booking (select box):

Front page (for twelve (12) months) (Limited space available)

Inside page (for twelve (12) months)

Signature: _____

Title: _____